



## QUICK START GUIDE

### HOW TO USE:

- Remove the Top and Bottom Silicon Caps before using.
- You can use your VEEV NOW™ device. The Light will turn on while you puff.
- Do not cover airflow located on the side panels while using VEEV NOW™

### VEEV NOW™ DEVICE STATUS:

#### No battery:

- When the Light pulses 10 times and Light turns off.

#### Error:

- When the Light pulses 2 times.
- When the Light turns on while puffing but there's no vape.
- VEEV NOW™ device is no longer operational.

Learn more at [www.iqos.com](http://www.iqos.com)



This is the safety alert symbol.  
It is used to alert you to potential  
physical injury hazards.

# SAFETY WARNINGS AND INSTRUCTIONS

**PLEASE READ ALL  
SAFETY WARNINGS AND  
INSTRUCTIONS BEFORE  
USE TO AVOID INJURY.**

These safety warnings and  
instructions cannot cover  
all possible conditions that  
could occur and users should  
exercise care and caution.

KEEP THESE SAFETY  
WARNINGS AND  
INSTRUCTIONS FOR  
FUTURE REFERENCE  
AS THEY CONTAIN  
IMPORTANT  
INFORMATION.

These Safety Warnings and Instructions are applicable to VEEV NOW™.

See [www.IQOS.com](http://www.IQOS.com) for any updates to these Safety Warnings and Instructions

## **Intended Users**

- VEEV NOW™ is for adult-use only.
- VEEV NOW™ is for adults who would otherwise continue to use tobacco or nicotine-containing products.
- Children and adolescents should never use VEEV NOW™ under any circumstances.
- This product should not be used by persons with reduced physical, sensory or mental capabilities, or lack of knowledge, unless they have been given supervision or instruction to use the product in a safe way and understand the hazards involved.

## **Nicotine**

- VEEV NOW™ contains nicotine, which is addictive.
- VEEV NOW™ is not risk-free. The best way to reduce nicotine-related health risks is to quit tobacco and nicotine use altogether
- Some users may experience side effects including: abdominal pain, cough, dizziness, dry mouth, headache, malaise, nasal stuffiness, nausea, mouth irritation, throat irritation, vomiting.
- Nicotine-containing products should not be used by people who have or are at risk of heart disease, are diabetic, are epileptic or are experiencing seizures.
- Nicotine-containing products should not be used during pregnancy or while breast-feeding. If you are pregnant, breast-feeding, or think you may be pregnant you should quit tobacco and nicotine use altogether.

- Stopping smoking or switching to VEEV NOW™ or other nicotine-containing products may require the adjustment of the dosing of certain medicines (e.g., theophylline, clozapine, ropinirole).
- If you have questions about whether you should use VEEV NOW™ given an existing health condition, you should consult a health care professional.

## **IMPORTANT SAFETY INFORMATION**

### **WARNING**

#### **CHOKING AND INGESTION HAZARD**

- Keep VEEV NOW™ out of reach of children and pets at all times.
- **CHOKING HAZARD**  
— VEEV NOW™ contains small parts.
- **INGESTION HAZARDS**  
— If VEEV NOW™ or its parts (including the top and bottom silicon caps) are swallowed, seek medical attention immediately.  
— If e-liquid is ingested, rinse mouth and seek medical attention due to risk of nicotine intoxication.

### **WARNING**

#### **ELECTRICAL AND BATTERY HAZARD** **Electrical Risks**

Failure to follow these  
Safety Warnings  
and Instructions  
could result in fire,  
explosion, electric

shock, injury, or damage to the product or other property:

- Only Intended Users should use VEEV NOW™.
- Do not use VEEV NOW™ where the use of electronic devices is prohibited.
- Do not use VEEV NOW™ if damaged, tampered with or broken.
- Do not use VEEV NOW™ if its

battery appears to be leaking.

- Refer to 'Technical Data' section and [www.IQOS.com](http://www.IQOS.com) for details.
- Do not store VEEV NOW™ in places with high temperatures (such as inside a car in summer, or near heat sources such as radiators, stovetops, fires, etc.).

- Do not use VEEV NOW™ where flammable materials, liquids and gases are present.
- VEEV NOW™ should not be exposed to any liquid. Do not touch them if they become wet or have been immersed in any liquid.
- Do not clean the device with any cleaning agent.

- Do not clean the device while on.
- Never dispose of VEEV NOW™ with other household waste, as it may enter in contact with water and/or other liquids.
- Do not touch VEEV NOW™ if it overheats, sparks, fumes, ignites, or burns.
- Handle with care. Do not drop VEEV NOW™ or subject it to strong shock.



- This product contains no user-serviceable parts. Do not attempt to open, modify, service, disassemble or repair any component of VEEV NOW™ or to replace any of the components or batteries.
- Do not use this product if it has been exposed to excessive cold, heat, or moisture.

- Only operate the device in temperatures between  $>0^{\circ}\text{C}/<40^{\circ}\text{C}$ .

### **Battery Risks**

VEEV NOW™ is powered with sealed Lithium-ion (Li-on) batteries. Under normal conditions of use, the battery is sealed. If you notice that battery fluid leaks, follow these precautions:

- If fluid from leaked battery is swallowed, seek medical attention immediately. Do not induce vomiting or ingest food or drink.
- If vapor from leaked battery liquid is inhaled, get fresh air and seek medical attention.
- If fluid from leaked battery is in contact with skin, wash hands and do not touch eyes.
- If fluid from leaked battery is in contact with eyes, immediately flush with running water for at least 15 minutes and seek medical attention immediately.

### **⚠ CAUTION Irritation Risk**

Avoid contact of e-liquid with skin and eyes. In the event of:

- Skin contact: wash immediately with soap and water.
- Eye contact: rinse carefully with water for several minutes.
- Contaminated clothing: wash before reuse.

## **▲ CAUTION Allergic Reaction Risk**

- Using VEEV NOW™ could cause an allergic reaction, such as swelling of the face, lips, tongue, gums, throat, or body, difficulty breathing, or wheezing.
- Stop using VEEV NOW™ and seek medical attention immediately if you experience any of the symptoms above as they may indicate a serious allergic reaction.

## **Usage and Storage**

- Store in a place inaccessible to children.
- VEEV NOW™ is single use only and should never be re-used.
- Do not modify or attempt to refill VEEV NOW™ in any way or add any substance to VEEV NOW™. Doing so may cause injury.
- Use VEEV NOW™ promptly once purchased/removed from original packaging.
- Droplets or traces of liquid may appear during usage, storage, or unpacking of VEEV NOW™. Should you see droplets or traces of liquid on VEEV NOW™, without signs of leakage, carefully and thoroughly wipe the residue before use with a dry cloth (including the mouthpiece). Do not use if it is actively leaking, or if any droplets or traces of liquid reappear after cleaning.
- Do not use this product if the VEEV NOW™ appears to be leaking.
- Due to risk of VEEV NOW™ leaking with altitude changes, it is not recommended to fly with VEEV NOW™ that has been removed from packaging or has been partially used.

## **Reporting of adverse events or incidents**

- If you experience any unwanted health effect when using VEEV NOW™, consult a health care professional.

- You can report any adverse event or incident directly via [www.IQOS.com](http://www.IQOS.com) [or by contacting your local Call Center] By reporting side effects, you can help provide more information on the safety of this product.
- For more information, please go to [www.IQOS.com](http://www.IQOS.com)

## **TECHNICAL DATA**

### **VEEV NOW™ Kit**

**Disposable electronic battery powered nicotine delivery system**

**Manufacturer:**

**Philip Morris Products S.A., Quai Jeanrenaud 3, 2000 Neuchatel, Switzerland.**

**Entity entitled to receive consumer claims: PAPASTRATOS SINGLE MEMBER S.A., Imeros Topos, Kororemi, Aspropyrgos, PC 19300, Greece, tel.: 210 4193000**

**The kit includes:**

**Disposable electronic battery powered nicotine delivery system**

**Battery type: Lithium-ion battery (280 mAh)**

**Model M0012**

**Made in China**

## **CONFIRMATION OF COMPLIANCE**

Hereby, Philip Morris Products S.A. declares that VEEV NOW™ is in compliance with the essential requirements and the other relevant provisions of Directive 2014/53/EU. The official Declaration of Conformity may be found at: [www.pmi.com/declarationofconformity](http://www.pmi.com/declarationofconformity)

## INFORMATION ON DISPOSAL



This symbol on the product or on its packaging indicates that this product and its individual parts (including batteries) must not be disposed of with your other household waste. Instead, it is your responsibility to dispose of your waste equipment by bringing it to a designated collection point for the recycling of waste electrical and electronic equipment. In addition, waste batteries can be returned free of charge at the point of sale. The separate collection and recycling of your waste equipment (including batteries) at the time of disposal will help to conserve natural resources and ensure that it is recycled in a manner that protects human health and the environment. Disposing of waste equipment as unsorted municipal waste (e.g., by waste incineration or land filling) can have negative effects on the environment and human health. For more information about where you can drop off your waste equipment for recycling, please contact your local city office, your local household waste disposal service or the shop where you purchased the product. The local importer of the product will provide for the financing of the treatment and recycling of waste equipment returned through these designated collection points in accordance with local requirements.

Further information regarding the firmware license for VEEV NOW™ device is available on [www.IQOS.com](http://www.IQOS.com)

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